

SPORT PRIDE

#SPORTPRIDE2020





June 27th: Join in!

#SportPride2020 - Campaign for Global Pride

Whether sports association, sports club, athlete, professional, amateur, recreational athlete, or fan, whether LGBTI+ or not – everyone can participate

Sport must be accessible to everyone. Homo- and transphobia, discrimination, the pressure to hide are the complete opposite of fair play. In both recreational and professional sport, we need a culture of respect.

With the social media campaign #SportPride2020, the Lesbian and Gay Association of Germany (LSVD), the Football Fans against Homophobia, the Queer Football Fan Clubs and Football Supporters Europe want to use the Global Pride on 27/06/2020 to make lesbians, gays, bisexual, transgender and intersexual people (LGBTI+) visible in sport worldwide and they want to stand up for a discrimination-free sport. The call is already supported by sports associations and clubs, including the German Football Association (DFB).

Why is it important to you to set an example for LGBTI+? What do you wish for Global Pride? What do you demand for a discrimination-free and inclusive sport? Everybody can participate – whether LGBTI+ or not, whether sports association, sports club, athlete, whether professional, amateur, recreational athlete, or fan. We are uncountable! United we are strong and proud!

How can I get active?

Post your **personal message** on Facebook, Twitter or Instagram on **27/06/2020** with the hashtag **#SportPride2020** and **#GlobalPride**.

How can clubs, associations and stadiums participate?

Post a statement or your **logo in the colours of the LGBTI+ community** with **#SportPride2020** and **#GlobalPride** on your Twitter, Facebook and Instagram profiles on 27/06/2020.

Post a **video message or photo of the team** in the colours of the LGBTI+ community with **#SportPride2020** and **#GlobalPride** on your Twitter, Facebook and Instagram profiles on 27/06/2020.

You can also **raise the rainbow- or the trans* flag** on that day and post pictures and videos of it under the hashtags **#SportPride2020** and **#GlobalPride** via your social media profiles on Twitter, Facebook and Instagram.

All information can be found on: www.sportpride.net

